

STRATEGIC PLAN 2025: ENRICHING HEALTH THROUGH MENTAL HEALTH



IMPROVE ACCESS TO SPECIALIZED CHILD AND YOUTH MENTAL HEALTH SERVICES

- Design transformative outreach models for equity-seeking communities
- Enhance access to intensive services to address complex needs
- Design pathways across community, hospital and primary care, embedding a health-equity lens
- Mobilize community expertise through co-design with clients and families in all that we do
- Advance equity of access through innovative use of data



CHAMPION A RESPONSIVE MENTAL HEALTH SYSTEM FOR CHILDREN, YOUTH AND FAMILIES

- Engage with youth and clients to amplify their voices and impact
- Leverage our care, education and research activities to influence positive system change
- Collaborate with our partners to expand service capacity and quality across the sector
- Advocate for strategic investment in children's mental health



LEVERAGE INFRASTRUCTURE TO IMPROVE OUR CLIENTS' EXPERIENCE

- Modernize our digital platforms to support virtual care, the client experience and measurement-based care
- Invest in our infrastructure to realize a vision of wholistic care
- Collaborate with the SickKids Foundation to advance a culture of philanthropy focused on community
- Ensure future sustainability through financial stewardship



ENABLE STAFF EXCELLENCE THROUGH EDUCATION, TRAINING AND SUPPORT

- Champion equity, diversity and inclusion in all aspects of agency activity
- Build staff capacity and resilience through education, training and skills development
- Advance leadership capacity to support the changing needs of the agency
- Embed a culture of support, collaboration and respect



INFORM COMMUNITY CARE THROUGH INNOVATIVE RESEARCH

- Evaluate innovative approaches to care delivery
- Build collaborative research models that reflect the communities we serve
- Maximize measurement-based, outcome-informed, decision-making



OPTIMIZE MENTAL HEALTH LEARNING AND LITERACY

- Broaden the impact of early intervention outcomes by expanding community reach
- Amplify our academic mandate through enhanced supervision, training and scholarship
- Leverage the SickKids CCMH website to advance access and awareness of mental health tools, resources and information

OUR MISSION: ACHIEVE UNPRECEDENTED OUTCOMES IN CHILD AND YOUTH MENTAL HEALTH THROUGH COLLABORATIONS, INNOVATIONS AND PARTNERSHIPS

OUR VALUES: COMPASSION | INTEGRITY | COLLABORATION | INCLUSION | INNOVATION | EXCELLENCE