STRATEGIC PLAN 2025: ENRICHING HEALTH THROUGH MENTAL HEALTH

OUR MISSION
ACHIEVE UNPRECEDENTED OUTCOMES IN CHILD AND YOUTH MENTAL HEALTH THROUGH COLLABORATIONS, INNOVATIONS AND PARTNERSHIPS

OUR VALUES
COMPASSION | INTEGRITY | COLLABORATION | INCLUSION | INNOVATION | EXCELLENCE

IMPROVE ACCESS TO SPECIALIZED CHILD AND YOUTH MENTAL HEALTH SERVICES
• Design transformative outreach models for equity-seeking communities
• Enhance access to intensive services to address complex needs
• Design pathways across community, hospital and primary care, embedding a health-equity lens
• Mobilize community expertise through co-design with clients and families in all that we do
• Advance equity of access through innovative use of data

CHAMPION A RESPONSIVE MENTAL HEALTH SYSTEM FOR CHILDREN, YOUTH AND FAMILIES
• Engage with youth and clients to amplify their voices and impact
• Leverage our care, education and research activities to influence positive system change
• Collaborate with our partners to expand service capacity and quality across the sector
• Advocate for strategic investment in children’s mental health

LEVERAGE INFRASTRUCTURE TO IMPROVE OUR CLIENTS’ EXPERIENCE
• Modernize our digital platforms to support virtual care, the client experience and measurement-based care
• Invest in our infrastructure to realize a vision of wholistic care
• Collaborate with the SickKids Foundation to advance a culture of philanthropy focused on community
• Ensure future sustainability through financial stewardship

ENABLE STAFF EXCELLENCE THROUGH EDUCATION, TRAINING AND SUPPORT
• Champion equity, diversity and inclusion in all aspects of agency activity
• Build staff capacity and resilience through education, training and skills development
• Advance leadership capacity to support the changing needs of the agency
• Embed a culture of support, collaboration and respect

INFORM COMMUNITY CARE THROUGH INNOVATIVE RESEARCH
• Evaluate innovative approaches to care delivery
• Build collaborative research models that reflect the communities we serve
• Maximize measurement-based, outcome-informed, decision-making

OPTIMIZE MENTAL HEALTH LEARNING AND LITERACY
• Broaden the impact of early intervention outcomes by expanding community reach
• Amplify our academic mandate through enhanced supervision, training and scholarship
• Leverage the SickKids CCMH website to advance access and awareness of mental health tools, resources and information